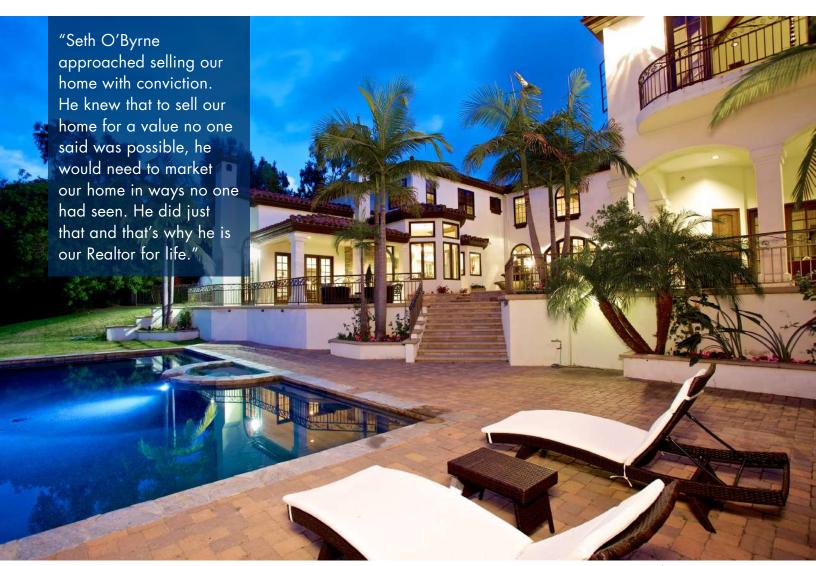
O'BYRNE TEAM

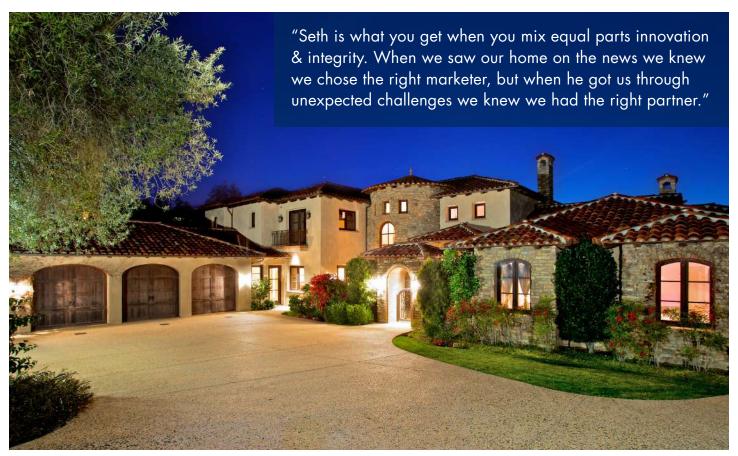




16652 AVENIDA MOLINO VIEJO – RANCHO SANTA FE \$3,500,000 SOLD 2014

ABOUT YOUR TEAM

#1 TEAM WITH PACIFIC SOTHEBY'S INTERNATIONAL REALTY FOR UNITS SOLD 2014, 2015 & 2016 \$87 MILLION SOLD IN 2016



8018 CAMINO DE ARRIBA - RANCHO SANTA FE, \$3,495,000 SOLD 2015



Seth O'Byrne Licensed Realtor Cal BRE# 01463479

Seth O'Byrne is San Diego's real estate power house who has built in less than 12 years, a highly

recognized team brand having employed over a dozen advisors and brokering nearly 1000 real estate transactions in San Diego. As the head of the O'Byrne Team whose home office is Pacific Sotheby's International Realty, Seth O'Byrne has created a full service real estate selling and buying experience. Forecasted to break a billion dollars in San Diego real estate sold in the next few years, Seth and his Team have grown into a local go to for all things real estate. Growth, volume, and experience have consistently placed the O'Byrne Team among the top professionals in the real estate industry. In fact, in 2013 Seth & his Team were ranked #1 with Pacific Sotheby's International Realty by number of transactions closed and in 2014 Seth ranked in the Top 50 Brokers in all of San Diego. Despite all this experience, sales volume, accolades, and success the O'Byrne Team still provides personalized service, is tremendously customer service oriented, and are absolutely

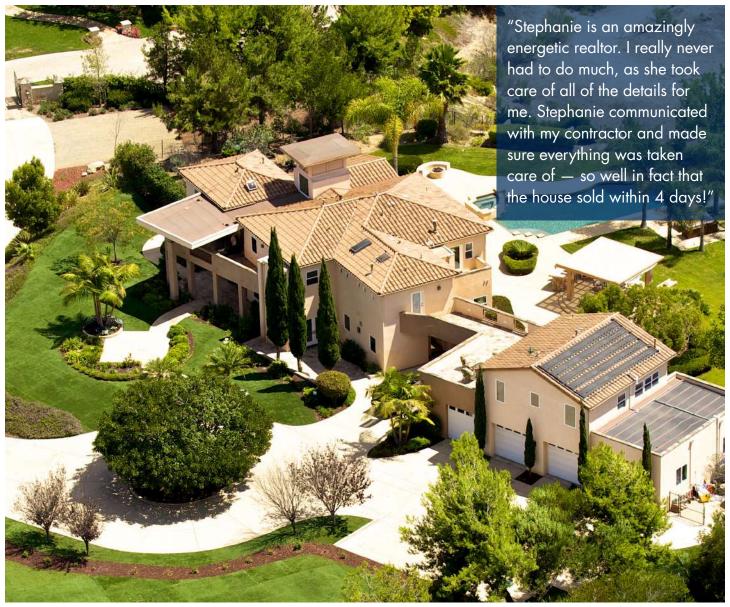
dedicated to their San Diego buyers and sellers. You are not just another real estate transaction to Seth and his Team, you are a client for life.

Throughout his career, Seth O'Byrne has been successful in many diverse aspects of real estate and has worked for urban developers, city planners, residential, and commercial brokers and lenders. He understands commercial property management and at one time worked for San Diego's largest apartment brokerage. You just don't get experience like Seth's wrapped up all in one package; he understands the San Diego real estate market inside and out.

Seth O'Byrne and his Team are trusted advisers and Realtors for a diverse mixture of San Diego buyers and sellers. Seeing a huge shift in the Southern California market, the O'Byrne Team changed with the times and moved to the globally recognized brokerage, Pacific Sotheby's International Realty. Under the Pacific Sotheby's brand, the O'Byrne Team has the exclusive ability to market their listings to an affluent and international audience. Leveraging that opportunity, Seth has become known for what has been considered by some the most innovative real estate marketing in the country. The magic is not just about Seth or his team though, it is the symbiosis of innovated marketing at the agent level and Sotheby's being

market leaders globally and locally. In fact in some markets, like Rancho Santa Fe, Sotheby's is the number one company with the largest share of the market. La Jolla, Coronado, Del Mar & Mission Hills are also markets Sotheby's is so dominant in, that nearly every single transaction has one side being represented by the brand.

The O'Byrne Team has been built over the past dozen years with a main goal in mind; to provide excellent service, robust marketing that moves the needle & a synergy of expertise across the entire county. When interviewed by CBS News this year Seth was asked why he invests so heavily in his services and property marketing campaigns he said, "We feel a responsibility to be part of San Diego's growth. Showing the beauty of not only our city but the gorgeous real estate in it has become our political campaign. We are not just here to sell homes, we are here to move prices to where they deserve to be and bring positive investment in our real estate from every corner of the world." This may sound like high talk from your local Realtor, however the O'Byrne Team was built on dreaming large. Said Seth; "We know our clients have spent years investing in their homes, and it is out of respect that we bring the same level of dedication and energy to our marketing!"■



5995 DEL MAR MESA – DEL MAR MESA \$2,355,000 SOLD 2014



Stephanie Jezek Licensed Realtor Cal BRE# 01770374

Stephanie is a licensed California Real Estate professional. She has over ten years experience in

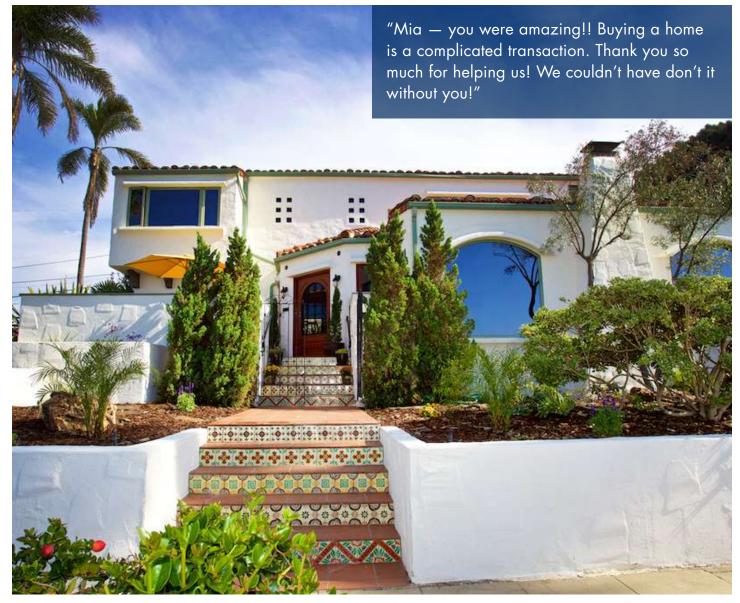
the Real Estate Industry including investment, development and residential sales. After receiving her Bachelor of Science in Business Management from the University of Central Florida, Stephanie moved to San Diego, California where she began her real estate career. Initially mastering her work in the title industry, Stephanie later became a Realtor for the largest foreclosure team in San Diego, where she quickly became the top agent, leading the way in closing the most bank owned properties and short sales on her team.

Stephanie continued her high performing career in real estate transactions by joining Pacific Sotheby's International Realty with Seth O'Byrne's team, one of the most successful real estate teams for growth, volume and experience in Southern California.

Stephanie prides herself in providing exceptional service for all her clients' unique needs. Stephanie is a sophisticated negotiator who has the essential skills to help her clients prosper from the best results from their real estate transaction. In addition to her connections, market knowledge and expertise, Stephanie exhibits a positive, motivated attitude without ever losing sight of her clients' best interests in successfully achieving their real estate transaction. Stephanie measures her success not just in the amount of transactions, but the fact that each one is a reference customer.

Stephanie has the communication skills and the ability to recognize the challenges of all the parties involved with each transaction. She works well under pressure, maintaining perspective, and her confidence in the transaction help assure the navigation through any real estate transaction. Her commitment to helping home owners achieve their goals, and supporting them throughout the entire process, has helped Stephanie excel in the real estate business. She has a client-for-life business philosophy, and takes great pride consistently exceeding the expectations of her clients.

Stephanie lives in the Bay Park area of San Diego and enjoys yoga, hiking, tennis, scuba-diving and most things that involve being outdoors. She also enjoys traveling and exploring different restaurants and cuisines in San Diego.



3363 RIVIERA DRIVE – CROWN POINT WATERFRONT \$2,540,000 SOLD 2014



Debbie Keckeisen Licensed Realtor Cal BRE# 01869247

Debbie Keckeisen specializes in luxury real estate and exclusive representation of entrepreneurs, corporate leaders, physicians, and investors throughout San Diego. With 13 years of industry

experience, Debbie is one of the most productive, effective and dedicated real estate agents in San Diego. Before transitioning into real estate sales, she was a top producing loan officer. "My background in lending has proven very useful," says Debbie. "It has given me a strong foundation and a unique understanding of the many facets of the buying and selling process. You can count on me to help you successfully navigate your home sale or purchase and to provide you with the insights you need so you can make the best, most informed decisions." In 2015 Debbie joined The O'Byrne Team at Pacific Sotheby's International Realty — one of the most successful real estate teams recognized nationally for growth and volume. ■



Mia TidwellLicensed Realtor
Cal BRE #02014872

Mia Tidwell is a San Diego CA real estate agent, bringing a decade of experience in negotiation and communication to her clients. She is an expert at connecting with others, identifying

needs, and going the extra mile. Through a proven track record, she has built her reputation as a go-getter and problem-solver.

Her inspiration for a career in real estate comes from a deep desire to help her clients fall in love with where they live.

The process of closing one chapter of your life to enter another can be daunting and complex. But with Mia, you're in good hands.

When you work with Mia Tidwell, you get more than an agent. You get a world-class professional on your team that listens to you and understands your needs. She will help you navigate the emotions of buying or selling a home and guide you to the best outcome going above and beyond to provide you the support you need



2636-53 OCEAN FRONT WALK — MISSION BEACH \$5,075,000 SOLD 2015



Keke JonesLicensed Realtor
Cal BRE# 01499110

Born and raised in Maui, Hawaii, Keke moved to San Diego in 2004 and has been a licensed realtor since 2005. It was easy for her to fall in love with the unique mix of beach and city life

San Diego offers.

Starting her career in the financial sector processing and originating loans gave her a valuable insight into the home loan process. As a full time realtor, she specializes in working with buyers and sellers throughout San Diego. She pledges to continually exceed expectations through an unwavering commitment to honesty, integrity, knowledge, and innovation.

Proud to be a 9-time winner of San Diego Magazine's Five Star Real Estate Agent award! \blacksquare



Frank GlaserMarketing Director

A native San Diegan, Frank loves everything the Southern Californian lifestyle has to offer. After attending Clairemont High, he went on to major in Telecommunications and Film at San Diego State University. While at college, Frank worked as

a Computer Production Artist at American Film Technologies producing color overlay for Disney animation and major motion pictures such as Frank Capra's "It's a Wonderful Life." After college, Frank began his career in advertising and marketing working at the San Diego Reader, eventually becoming Art Director of the newspaper. In 2012, Frank joined Seth's team as Marketing Director.

Frank currently lives in Otay Ranch, Chula Vista with his wife, Randi, and son, Taylor. He enjoys art, composing music, photography and spending time with his family.



ISLAND PENTHOUSE - EAST VILLAGE \$945,000 SOLD 2013



Alina Mendoza Licensed Realtor Cal BRE #01820197

Alina Mendoza, a native San Diegan is living her dream in the city she has always loved. Being away from San Diego during her formative years in the small town of Pagosa Springs, Colorado only increased her desire to

be back in San Diego some day. In 2005, Alina made it back to America's Finest City and was ready to get to work.

Hired within days at one of the top real estate teams in the nation, Alina completely immersed herself in the San Diego real estate market. Within three years she had gained valuable experience as a transaction coordinator, and listing/marketing specialist.

In 2008, Alina became a licensed Realtor and since then has assisted numerous first time buyers, seasoned investors and distressed homeowners.

In April, 2012, Alina was invited to join the O'Byrne Team. Her skills and experience have become a perfect fit and insure that our client's specific needs and wants are met and exceeded. With her stellar client satisfaction ratings, Alina also creates a seamless sales experience and makes buying a property a great experience.



Jodette Goebel
Transaction Coordinator
Licensed Realtor
Cal BRE# 01930542

Jodette Goebel is a dynamic and enthusiastic member of the O'Byrne Team. Her personality and focus are what make her such a success and it is

her life experience that has given her perspective.

Jodette is a native San Diegan who grew up in the picturesque community of Point Loma. After graduating from University of San Diego High School, she moved on to Texas where she received her Bachelors of Science degree at Texas Christian University School of Fine Arts and Communication with a degree in Marketing and Journalism.

Her compassion for others and her drive to be involved in local real estate are what make her an incredible asset to Seth and his team. Jodette serves as a licensed agent, transaction and client care coordinator.

Jodette is very active in her Portuguese community and volunteers with Autism Tree Project Foundation. She enjoys spending time with her husband Matt and her son Jaegar, Yoga, singing and hosting events at her San Diego home. ■

RECENT LUXURY SALES



8076 Entrada De Luz E San Diego, CA \$3,750,000



1220 1st #304 Coronado, CA \$2,110,000



4421 Hill Street San Diego, CA \$2,285,000



1510 Maria Place Coronado, CA \$3,050,000



8018 Camino De Arriba Rancho Santa Fe, CA \$3,250,000



230 Jacob Lane Encinitas, CA \$1,300,000

RECENT LUXURY SALES



527 S. Sierra Avenue #177 Solana Beach, CA \$950,000



1199 Pacific Highway San Diego, CA \$865,000



16652 Avenida Molino Viejo Rancho Santa Fe, CA \$3,500,000



5995 Del Mar Mesa San Diego, CA \$2,355,000



3363 Riviera San Diego, CA \$2,540,000



5403 Waverly La Jolla, CA \$1,890,000

MARKETING CHECKLIST

WEEK 1 OF LISTING

Place Home on MLS and Syndicate Listing through CREST

Place Home Listing as Featured Property on Team Website

Schedule Broker Caravan *optional

Schedule Open House & Agent Coverage *optional

Create Flyer for Printing (1 or 2 sided)

Set up and send out Mondo Flyers Email Marketing to 2,000 licensed brokers in California

Print Flyers

Deliver Flyers to Property

WEEK 2 OF LISTING

Broker Open House Pitch & Caravan *optional

Open House over 2nd or 3rd weekend *optional

Zillow Online Views Report Sent to Seller

Sotheby's Backend Views Report

Provide Monday Showing Feedback

Private Sotheby's High End Broker (Global email 5,000 global brokers) (Vertical Response) *optional

Constant Contact, SOI Team Email (6,000 colleagues & clients) (Constant Contact) * optional

Determine TV, Radio & Print Schedule *optional

WEEK 3 OF LISTING

Provide Monday Showing Feedback

Provide clients with updated marketing analysis, new sales & comps. Reexamine marketing strategy and pricing given real-time market data collected Using real-time feedback reexamine staging and property improvements

Deliver Listing Photo Book to Home

Email Top 50 Brokers in zip code according to MLS sold data with listing and invitation for private viewing *optional

Begin scheduling TV, Radio & print additional marketing *optional

Zillow online Views report sent to seller

Sotheby's Backend Views Report

Mondo Flyers email open rate and response analysis

Private Sotheby's email open rate and response analysis *optional

Constant Contact email open rate and response analysis *optional

WEEK 4 OF LISTING

Provide Monday Showing Feedback

Provide clients with updated marketing analysis, new sales & comps

Reexamine marketing strategy and pricing given real-time market data

Using real-time feedback reexamine staging and property improvements

Deliver Listing Photo Book at home

Begin Filming Property Video *optional

Film local TV spot *optional

Local Radio Pitch of Listing *optional

Send out proof and place home in DREAM Homes *optional

Zillow online Views report sent to seller

Sotheby's Backend Views Report

SIGNATURE SERVICES



Using Cloud-based computing, the O'Byrne Team makes home buying paperless with a custom suite of technologies for generating documents, signing contracts and sharing checklists. With your smart phone, you have all you need for your home sale. Go enjoy your life and experience the O'Byrne Team and technology working exclusively for you. Prefer the more traditional approach? The O'Byrne Team also provides first-class customized service including: couriers, fax and in-office or in-home document signing.



Stress in real estate transactions comes from a mismatch of client expectations and reality. With the O'Byrne Team Feedback 360°, stress is eliminated by providing, real-time, usable feedback throughout the entire real estate transaction keeping everything transparent. Feedback 360° allows clients to know exactly what to expect when buying or selling a home with systematic daily updates. All parties share the same checklists and use Salesforce software to access complete feedback on where the process is at any moment. The goal is, with Feedback 360°, clients will never ask "what happens next?" again.



As a seller, you shoulder many responsibilities and handle several moving parts, from receiving contractor bids for needed repairs, to coordinating home stagers, landscapers, photographers and termite companies. In addition, if your home is tenant occupied, there is extra work handling the property management company and tenants to have work completed usually on a very tight timeline. Enter the O'Byrne Team Listing Concierge. Now, you have hands-free selling, facilitated by the O'Byrne team and designed specifically for busy homeowners who really need full service.

The O'Byrne Team Listing Concierge provides clients freedom from the minutia of selling a home. Just sign and approve from the comfort of your home. All those time intensive tasks can be done hands free. Each listing is assigned a personal concierge who is available for visits to your home for contractor meets, coordinating services and even checking on pets and home security. For hands free, worry-free selling, the only number you will need to remember is the O'Byrne Team's.



Marketing in real estate has never been used to its full potential. For that reason, the O'Byrne Team has identified proven, successful methods using demographics and psychographics of your potential homebuyer that put your marketing dollars to work successfully. Focused on your perfect buyer, they target all aspects of marketing your property to that buyer; including staging, photography, video and advertising outlets. Depending upon your target buyer stats, the O'Byrne team uses video, print, social media, email marketing or a mix of mediums. Our systematic, intentional advertising tells a story about your home and reaches the right homebuyers at a more visceral level. The O'Byrne Team calls this process Genius Marketing. From TV to radio, periodical to newsprint; the O'Byrne Team is taking traditional mediums and cross-pollinating this advertising with ontrend social media and mobile marketing promotions. Our process ensures that not only will we find your home's buyer, we will build the highest value for your home possible. Genius.



For celebrity a Q Score is a metric that identifies familiarity and appeal. This is exactly what the O'Byrne Team does by making homes they list famous in their neighborhood, community, city or even internationally. To create an upper hand for clients, and an irresistible buzz around its properties, the O'Byrne Team realized that using and re-purposing TV, Radio and other major media outlets creates celebrity status for some homes. The O'Byrne Team now crafts and monitors "buzz" on their top hot properties. Homes are regularly featured in the Wall Street Journal, San Diego Union Tribune, Channel 6 News or showcased in the pages of Architectural Digest. See what fame can do for your home using Q-Metrics.



Aerial VIP, an O'Byrne Team signature service, offers viewings of San Diego County via helicopter allowing clients an immediate understanding of the unique offerings in San Diego Real Estate. Flying high above San Diego using state of the art GPS systems allows the O'Byrne Team to pinpoint specific properties or areas and provide you a unique perspective and intimate knowledge of slope lines, view corridors, construction opportunities and untapped land. Aerial VIP puts San Diego Real Estate truly into perspective for their clients.



CBS NEWS STORY ON AERIAL VIP: HELICOPTER HOME VIEWINGS

PROMOTING HIS LISTINGS ON CHANNEL 4SD

BEHIND THE SCENES



SETH & TEAM PROMOTING THEIR NEW CONSTRUCTION PROJECTS



INTERVIEWING HOMEOWNERS FOR PROPERTY VIDEO ON THE OCEANFRONT



SETH DIRECTING A VIDEO/PHOTO SHOOT OF BAYFRONT LISTING

PHOTOGRAPHER BRENT HAYWOOD'S UNIQUE PERSPECTIVE

BEHIND THE SCENES



SETH DIRECTING CREW & ACTORS ON RECENT PROPERTY VIDEO SHOOT



SHOOTING "HOT PROPERTIES" WITH SAN DIEGO 6 NEWS REPORTER JOHN CARROLL AT ARCHITECTURALLY SIGNIFICANT CORONADO CAYS HOME



To view more LinkedIn

recommendations, please visit:

http://www.linkedin.com/in/

sethobyrne

RECOMMENDATIONS

"Seth is a tireless and innovative professional. He is without peer in his knowledge of the San Diego real estate market. Seth has an incredibly strong work ethic and this allows he and his team to achieve strong results for their clients. I would recommend Seth to my family and friends searching for real estate in the San Diego area."

"My girlfriend and I actually fired our first real estate agent due to her poor communication skills and lack of market knowledge. We hired Seth and regret not doing it sooner. He goes above and beyond to make sure you are satisfied as a home buyer and I highly recommend him as an agent to anyone who appreciates quality service."

- Kevin L.

— Hays P.

"I met Seth while looking for a house. He was very professional yet very personable and easy to work with."

— Elena K.

If you're looking for a new home anywhere in San Diego, Seth is your man! And if you're looking outside SD, I'm sure he knows someone who does. I can't say enough nice things about him and how serious he takes his work. He really took the stress out of home buying."

— Scott Edwin B.

"Seth did an excellent job assisting us with the home buying process. With Seth's help we beat out three other similar bids! I believe it was because of Seth's hard work and creativity that we got the condo that we wanted. I would highly recommend him to anyone looking for a home in San Diego!"

— Jacob H.

"Seth listened and put my needs first. He was patient and will to go the extra mile to make sure we found the right place for me. We did. Since then he has been available and super supportive."

- Lacher, R

"One thing about Seth is that he is very, very passionate about what he does. Whether he is working with a first time buyer or repeat client, he wants to make them extremely happy and comfortable with their purchase. His enthusiasm is contagious, his knowledge is excellent, and he is a pleasure to work with."

"Seth has been great to work with and his attention to detail and his ability to put his clients first make him a fantastic agent. I will continue to do business with Seth for years to come."

— Lacey W.

— Josh B.





TESTIMONIALS

testimonials, please visit:

www.yelp.com/biz/seth-o-

byrne-san-diego-2

"I have been extremely impressed with how dedicated, committed, and knowledgeable Seth has been with helping me find the perfect house. He always shows up with a big smile on his face and full of knowledge and willingness to help. He is very easy to get a hold of and his lightning fast response time made him a dream to work with."

"Seth and his team of real estate agents have been a pleasure to work with. Highly professional, great attitude, and very knowledgeable when it comes to the San Diego market. Highly recommended if you're buying or selling a home in Rancho Santa Fe or anywhere else in San Diego."

— Philip B.

— Rachel R.

"Seth is awesome. He is very easy to talk to and always available to help answer any questions. Buying a home is an important decision and Seth is an expert in San Diego real estate."

— John T.

"Seth recently sold our North Park condo and the entire process was great. Seth was very knowledgeable of the San Diego real estate market and offered very helpful guidance throughout the process. He was always very prompt in responding to us and was good at keeping us updated."

— Tiffany R.

"Hands down the best agent in town. Seth O'Byrne and his Team are true San Diego experts. It's easy to see that Seth loves living in San Diego, and he wants nothing but the best for his clients. Seth is fantastic at what he does and I recommend him to anybody in the SD market... and beyond. Cheers Seth!!"

— Brian S.

"I've had the pleasure of working with Seth on two transactions during the past year. Each time he was very professional and showed a lot of character. I recommend Seth as a person and a professional. You'll always be glad he's on your side. Thanks Seth! Let's do it again soon..."

— Brandon K.

"We recently decided to buy a house, and as newcomers to San Diego and the US in general and furthermore as 1st time buyers we needed a fair bit of introduction to the housing market. Seth and his coworker Jon took a couple of hours out of their schedule to go through it all, during which we did not feel any pressure on buying anything, which was very nice!"

"Seth O'Byrne and his team were absolutely FANTASTIC through-out our home search in Carmel Valley! He and his team were diligent in helping us find exactly what we were looking for, making sure all of the boxes were ticked, and demonstrating such patience during the whole searching/buying/closing experience."

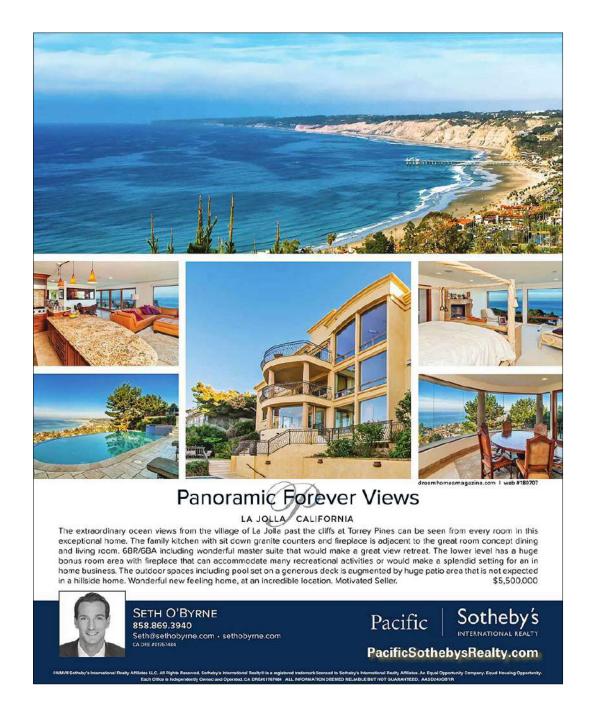
— Carsten H.

— Mary Jo G.



DREAM HOMES MAGAZINE

ADVERTISING





DREAM HOMES MAGAZINE

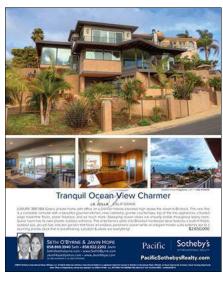
ADVERTISING



1712 Valdes, La Jolla



325 South Sierra #38, Solana Beach



5635 Abalone Place, La Jolla



816 Nantasket Court, Mission Beach



750 Island Court, Mission Beach



321 10th Avenue #1001, San Diego



2015 YEAR TO DATE SALES: \$92 MILLION

9120 Gramercy #420, 92123, \$264,000 12072 Royal Birkdale #D, 92128, \$415,000 724 Valley Ave., 92075, \$579,000 18 Via Calandria, 92672, \$1,649,000 575 6th #1206, 92101, \$625,000 575 6th #306, 92101, \$515,000 2130 Polk St., 92104, \$470,000 645 Front St. #911, 92101, \$729,000 405 Paraiso, 91977, \$325,000 800 The Mark #1908, 92101, \$900,000 2434 Meadow Lark, 92123, \$499,500 9263 Regents B301, 92122, \$330,000 1050 Island #619, 92101, \$390,000 3866 41st St., 92105, \$1,160,000 3207 Meadow Lane, 91945, \$390,000 2711 Galicia Way, 92009, \$935,000 940 Van Nuys, 92109, \$1,900,000 3151 Evening Way B, 92037, \$370,000 4205 Ohio St. #101, 92104, \$325,000 1498 Clearview, 92078, \$470,000 8611 Via Mallorca C, 92037, \$685,000 4784 Ingraham St., 92109, \$430,000 4543 Chancery Ct, 92010, \$610,000 2404 Torrey Pines #130, 92037, \$893,990 2618 Valencia Canyon, 91977, \$320,000 2235 Front St, 92101, \$815,000 509 W Ave De Los Lobos Marinos, \$1,375,000 1950 Camino de la Reina #120, 92108, \$223,250 3444 Carleton St, 92106, \$875,000 1435 India St. #404, 92101, \$323,900 1199 Pacific Hwy #1804, 92101, \$865,000 4522 Utah St., 92116, \$221,000 12403 Julian Ave., 92040, \$150,000 12466 Cavallo St., 92130, \$840,000 8018 Camino de Arriba, 92067, \$3,250,000 3855 Elijah Ct. #724, 92130, \$450,000

230 Jacob Lane, 92024, \$1,300,000 1510 Maria, 92118, \$3,050,000 1220 1st Ave., 92118, \$2,125,000 17288 La Brisa, 92067, \$1,470,000 4375 37th St., #2, 92105, \$185,000 17921 Avenida Alozdra, 92128, \$353,000 3280 Holly Way, 91902, \$575,000 4421 Hill St., 92107, \$2,285,000 2519 San Marcos, 92104, \$1,107,500 7831 Inception Way, 92108, \$660,000 1750 Kettner Blvd. #117, 92101, \$539,000 2732 Island Ave., 92102, \$595,000 4771 Lamont St., 92109, \$475,000 9298 Shawn Ave., 92123, \$585,000 7777 Stalmer #2, 92111, \$307,700 1677 Torrance, 92103, \$1,635,000 9619 West Canyon Terrace #3, 92123, \$469,900 8940 McKinley, 91941, \$720,000 8076 Entrada de Luz E, 92127, \$3,750,000 4667 Ocean #211, 92109, \$482,500 10255 Carioca, 92124, \$580,000 1642 7th Ave. #525, 92101, \$445,000 70 Avenida Descanso, 92057, \$545,000 4171 Camino Islay, 92122, \$305,000 7739 Britt Place, 92071, \$700,000 7703 Corte Violeta, 92009, \$760,000 3986 Dalles Ave., 92117, \$547,000 4203 Feather, 92117, \$475,000 9929 El Nopal, 92071, \$450,000 2461 Caminito Venido, 92107, \$550,000 1225 Island Ave. #207, 92101, \$300,000 2022 Granada Ave., 92104, \$1,070,000 548 Via Del Caballo, 92078, \$575,000 12775 Via Terceto, 92130, \$610,000 921 Caminito Estrella, 91910, \$365,000 3814 Shasta St., 92109, \$575,000

4034 Conrad Ave., 92117, \$530,000 3786 Alabama #B105, 92104, \$96,000 845 Pyramid, 92114, \$335,000 4660 Alice St., 92115, \$605,000 355 Osborne St., 92084, \$565,000 527 S Sierra #177, 92075, \$950,000 6460 La Jolla Scenic Dr. S, 92037, \$1,700,500 13284 Tiverton Rd., 92130, \$601,000 9725 Saint George St., 91977, \$356,000 5950 Rancho Mission #179, 92108, \$210,000 7920 Dixie Lane, 92075, \$1,487,500 14814 Morningside Dr., 92064, \$649,000 6331 Arms Lake Ave., 92119, \$427,000 3187 Via Alicante #153, 92037, \$419,000 18861 Caminito Cantilena, 92128, \$585,000 5615 Beaumont Ave., 92037, \$1,125,000 7613 Black Oak, 92114 , \$375,000 687 S Coast Highway #101, 92024, \$745,000 11220 Del Diablo Way, 92129, \$556,100 10462 Caminito Rimini, 92129, \$250,000 3620 Fireway, 92111, \$425,000 2239 Seaside, 92107, \$742,000 692 Poppy Rd., 92078, \$527,500 3620 Dupont, 92106, \$2,400,000 11439 Cypress Wood Dr., 92131, \$830,000 5539 Foxtail Loop, 92010, \$639,900 2653 Ocean Front Walk, 92109, \$1,250,000 2636 Ocean Front Walk, 92109, \$3,825,000 5405 Toyon Rd., 92115, \$1,210,000 11067 Picaza Pl, 92127, \$625,000 3974 Riviera Dr., 92109, \$719,000 1723 Rue De Valle, 92078, \$220,000 17199 Bernardo Dr. #207, 92127, \$270,000 1548 Mission Meadows, 92057, \$580,000



recently SOLD!

3030 SUNSET #406, 5482 ADOBE FALLS #14, 1010 E WASHINGTON #79, 1875 CAMINITO TREVIANA, 311 STAGE COACH, 530 K STREET #415, 3030 SUNCREST #205, 4525 CHEROKEE #2, 3030 SUNCREST #416, 324 COOLIDGE, 101 MARKET #4437, 3030 SUNCREST #203, 425 BEECH #420, 1792 MISSOURI #6, 7167 CAMINO DE GRAZIA, 1410 BEVERLY, 4397 BENHURST, 1119 REED #2, 13446 ORGUNQUIT, 4444 W PT LOMA #37, 730 SAN LUIS REY, 2250 CAMINO DE LA REINA, 2630 PIRINEOS #8, 4944 CASS #405, 3221 OCEAN FRONT WALK, 7223 CAMINO DEGRAZIA, 4520 51ST #51, 7619 TEEBIRD LANE, 12222 RIVER GLEN ROW #68, 1040 COAST BLV #301, 1538 MISSOURI #A, 6036 RANCHO MISSION #348, 425 W BEECH #330, 2829 CONLEY, 4502 MILTON, 9939 AZUAGA #H205, 3939 ILLINOIS ST #C1, 3154 LIGHTHOUSE RIDGE, 3993 JEWELL #B24, 12173 CAMINITO MIRA, 2965 MISSION BLVD #3E, 14226 POWERS, 13246 ASHFORD #C, 4096 LARK, 10928 BLACK MTN RD #18, 4011 CROWN POINT DR #V8, 3881 CROWN POINT #213, 4009 CROWN POINT DR #v9, 1024 LORING, 3991 CROWN POINT DR #211, 3969 NOBEL #280, 325 S SIERRA, 12604 CARMEL CTRY #20, 3779 OCEAN FRONT, 3993 JEWELL #B8, 2115 RIVIERA, 2542 HARTFORD, 4784 INGRAHAM, 4060 HUERFANO, 155 ROSEBAY, 1154 EMERALD, 3920 RIVIERA #T, 722 SANTA CLARA, 734 ENSENADA, 2708 MISSION, 5722 RILEY #8, 4492 ARIZONA, 711 ISLAND #G, 829 SAN FERNANDO, 4440 FLORIDA, 3414 TENNYSON, 1353 CAMINITO GABALDON, 2362 BAHIA, 2226 RIVER RUN, 376 CENTER ST #142, 300 W BEECH ST #1701, 1703 30TH ST, 9434 TWIN TRAILS #104, 6855 FRIARS ROAD #7, 3843 RIVIERA #3, 4991 MT ETNA, 4432 KANSAS, 718 SUNSET, 875 G ST, 2432 LONGSTAFF, 1977 OLIVER, 3941 NOBEL #166, 1246 INDIA #904, 2234 RIVER RUN #220, 2330 FIRST #115, 9442 SELTZER, 3134 VIA ALICANTE #C, 1494 UNION #804, 3764 BAYSIDE LANE #3, 3993 JEWELL #B9, 5130 ENEIRA, 4205 LAMONT, 7968 MISSION CTR #E, 4725 35TH ST #3, 137 HAWTHORNE, 15105 CROSS STONE, 800 THE MARK, 1750 KETTNER #310, 2948 RIDGEWAY, 6120 DECENA #204, 2659 FAIRFIELD, 2255 WORDON #12, 924 HORNBLEND #206, 930 HORNBLEND #1, 1720 MADISON, 930 HORNBLEND #2, 2238 RIVER RUN, 750 ISLAND, 4451 DAKOTA, 3482 MONROW #7, 1112 EMERALD, 606 DEL MAR #7, 1225 ISLAND #608, 8005 CAMINITO DE PIZZA #D, 6255 RANCHO MISSION #323, 3115 MCKINLEY, 3930 8TH AVE #202, 2960 UNION STREET #301, 311 STAGE COACH-LIST, 228035 GLENMEADE, 3940 DOVE #422, 1522 UTAH #7, 6370 RANCHO MISSION, 9263 REGENTS #B301, 1501 FRONT #424, 1551 4TH AVE #412, 550 PARK BLVD #2307, 7458 SALERNO, 2602 K, 901 IRON HORSE, 1225 ISLAND #605, 5252 BALBOA, 325 7TH #1108, 2445 VAN NESS, 4726 MT LONG, 4056 RAFFEE, 13614 UTOPIA, 7083 CAMINO DEGRAZIA, 4079 HUERFANO #218, 5055 COLLWOOD #202, 6455 ia jolia bivd, 3137 VIA ALICANTE #112, 9289 village glen, 3972 ALBATROSS, 1115 cuyamaca, 7235 FAY, 3345 297H st #8, 537 FELICITA AVE, 12190 CUYAMACA COLLEGE DR E, 851 TERRA LN, 1944 STATE ST #14, 1876 OLIVER AVE, 12407 QUAIL, 2120 MONTGOMERY AVE, 141 pagel pl, 3560 POE ST, 1980 linwood, 796 OAKLAWN, 3740 riviera #H, 1154 EMERALD ST, 2508 central, 4922 LAMONT ST, 3621 texas st, 433 ADAMS AVE, 3814 MARTHA, 1792 MISSOURI #9, 1601 KETTNER #31, 3588 BOUSSOCK LN, 1944 STATE ST #13, 1885 DIAMOND #333, 4654-4670 33RD ST, 1260 GEORGIA ST, 877 ISLAND #1003, 4203 FEATHER AVE, 3119 31ST, 1514 RAMONA AVE, 14010 RANCHO SOLANA TRAIL, 8351 GOLD COAST DR #3, 3720 LOUISIANA ST, 3333 RUFFIN RD #5N, 3969 NOBEL DR #280, 510 1ST AVE #1301, 700 W E ST #3804, 4015 CROWN POINT DR #106, 6644 CHARLENE AVE, 4409 POMONA AVE, 7747 NIGHTINGALE WY, 13406 OLIVE TREE LN, 725 BAYLOR AVE, 1944 STATE ST #14, 1601 INDIA ST #208, 148 VALVA AVE, 1199 PACIFIC HWY #106, 4300 NEWTON AVE #37, 6634 MALCOLM DR, 4885 KENSINGTON DR, 900 HOWARD AVE #43, 4057 1ST AVE #106, 1150 | ST #505, 4850 MONONGAHELA ST., 8612 somerset ave. 3223 MARLTON DR., 1028 W brookes ave. 760 10TH ST., 4712 seaford pl. 321 10TH AVE. #404., 325 7TH AVE. #2204, 1944 STATE ST #12, 321 10TH AVE #2007, 3657 CONRAD AVE, 7960 MISSION CENTER CT #C, 10400 CAMINITO CUERVO #242, 2544 NAVARRA DR #1, 12450 ROSEY RD, 7871 MELOTTE ST, 816 NANTASKET CT, 358 VISTA ABIERTA, 2508-2510 CENTRAL AVE, 9298 SHAWN AVE, 8813 ELLENWOOD, 8813 ELLENWOOD, 6141 NELSON ST, 6120 DECENA DR #204, 280 MONTECITO WY, 709 VISTA WY, 4557 ARBOR GLEN WY, 3005 NILE ST, 3625 MORLAN ST, 1225 ISLAND AVE #611, 1792 MISSOURI ST, 4777 LEMAT PL, 8760 CELESTINE AVE, 2988 SHORELINE COVE CT, 230 JACOB LN, 425 W BEECH ST #1202, 1650 8TH #308, 7567 ia jolia bivd, 361 WINDY LN, 4522 utah st #7, 325 S SIERRA #38, 750 island ct, 12546 HEATHERTON CT, 2442 soledad ct, 3825 1ST #116, 3045 peters wy, 4720 ANDALUSIA AVE, 3617 morian st, 4026 RIVIERA #4, 8905 via andar, 5780 FRIARS #A6, 8005 caminito de pizza #d, 4959 LANTANA DR, 74 IAS FLORES, 4461 VIA PRECIPICIO, 16022 CAMINITO TOMAS, 1861 W MONTECITO, 5252 BALBOA ARMS DR #208, 1239 CALLE FANTASIA, 430 AVENIDA GABRIEL, 1044 GENIE LN, 1220 ARUBA COVE, 5646 RUTGERS RD, 2736 WYANDOTTE, MANCHESTER AVE, 4205 LAMONT ST #19, 3928 CONDE ST #2, 875 G #506, 2892 VILLAS WY, 10979 AVENIDA DE LOS LOBOS, 11567 POLARIS DR, 7251 BALLINGER, 17387 CAMINITO SIEGA, 9555 CORTE DE LA DONNA, 958 HONEYSUCKLE DR, 1240 india #622, 1848 WEBBER, 3275 dehesa #80, 2320 EUCLID #4, 1445 elevation, 5436 THUNDERBIRD, 3132 herman, 4105 AVENIDA ARROYO, 1450 CLAUDE IN #3, 1080 SUNSET CROSSING PT, 2950 MAKAHA WY, 5780 FRIARS #B2, 728 HEMLOCK AVE, 1850 MCDOUGAL WAY, 1100 PHEASANT CT, 3821 49TH ST, 1441 9TH #105, 5635 ABALONE PT, 7856 CAMINO AGUILA, 3617 MORLAN, 2609 PICO PLACE #223, 1955 PARKER MOUNTAIN RD, 6211 scimitar, 1 1 567 POLARIS DR, 4409 pomona, 5806 MISSION CENTER RD #E, 2005 burton st #26, 10727 RAINBROOK, 3935 oregon st #6, 2258 GILL VILLAGE #1016, 4026 RIVIER #4, 2238 RIVER RUN #250, 7191 ELDRIDGE ST, 11385 RAEDENE WAY, 1944 STATE ST #12, 10241 EASTHAVEN, 17129 W BERNARDO, 1601 INDIA #407, 1792 MISSOURI, 1848 WEBBER, 754 ALVEDA, 750 ISLAND, 2442 SOLEDAD, 5170 CLAIREMONT MESA BLVD #34, 14092 CHICARITA CREEK, 12612 SPRINGBROOK DR #B, 2736 WYANDOTTE, 8220 VINCETTA DR #59, 134 COLBERT DR, 300 W BEECH #208, 4205 LAMONT #19, 12604 CARMEL COUNTRY RD #20, 1318 santa luisa, 971 SOMERSET CT A, 350 W ash #603, 163 PHOEBE ST, 3670 oleander, 1742 AVENIDA REGINA, 3951 INGRAHAM ST, 2321 LORING ST, 1644 BURR OAK, 1338 MONITOR RD, 3903 CALIFORNIA ST #12, 1060 20TH ST, 909 AGATE ST #1, 2448 N SUMMIT CIRCLE GLEN, 836 W PENNSYLVANIA #211, 9134 BARNEVELD, 1233 CALLE FANTASIA, 1578 LINWOOD ST, 5349 SWEETWATER RD, 5012 SEAGROVE, 3124 SIMBAR RD, 1528 BERYL ST, 1494 UNION #804, 776 SONRISA, 5403 WAVERLY, 3560 POE, 2458 MYRTLE BEACH, 801 CLARK, 1015 MOANA, 4860 ROLANDO CT #13, 3857 AZALEA GLEN, 13184 SIERRA MESA CT, 9134 BARNEVELD ST, 1878 FARGO #1, 4114 HILLDALE, 16652 AVENIDA MOLINO VIEIO, 141 PAGEL PL, 3363 riviera, 5995 DEL MAR MESA, 1157 pacific beach, 7956 MISSION CENTER CT #B, 132 nixon circle, 1835 11TH ST, 2573 marathon, 2257 FRONT ST, 2171 FELSPAR, 642 ROCKING HORSE, 9648 EUCALYPTUS ST, 9439 QUESTA POINTE, 645 FRONT #611, 2115 PALO ALTO DR #91, 7405 DRAPER AVE, 6223 LAKEWOOD, 6245 LAKE ARROWHEAD DR, 2576 INGLETON AVE, 1970 COLUMBIA ST #312, 8918 SPECTRUM CENTER BLVD, 5665 FRIARS RD #259, 10263 SIENNA HILLS DR, 17654 CAMINO ANCHO, 7058 FULTON ST #4, 3571 BELFORD ST, 11288 1/2 PORTOBELO DR #6, 10870 ELDERWOOD LN, 9644 CECILWOOD DR, 3550 RUFFIN RD #176, 3150 ERIE ST, 1478 MADERA, 4404 BOND ST #F, 5250 CONRAD AVE, 2510 TORREY PINES RD #409, 680 CAMINO DE LA REINA #2412, 2237 FELSPAR, 243 PARKBROOK ST, 7613 BLACK OAK, 3568 FRONT ST #C, 3993 JEWELL #A6, 2647 CARDINAL RD, 11070 HORIZON HILLS DR, 8947 HAVETEUR WAY, 3972 ALBATROSS #403, 4331 53RD #13, 6733-6735 ROSEFIELD DR, 1325 PACIFIC #103, 3688 PRINGLE, 7171 ASTORIA ST, 4025 LAYANG LAYANG #G, 1325 PACIFIC HWY #1105, 5214 LEWISON PL, 12900 JULIAN AVE, 4025 PORTE LA PAZ #124, 1645 CAMERON DR, 8085 CAMINITO DE PIZZA #P, 1835 EDGEMONT, 2736 WYANDOTTE AVE, 423 STONERIDGE CT, 1444 WESTWOOD PL, 9120 GRAMERCY, #420, 12072 ROYAL BIRKDALE #D, 575 6TH #1206, 7703 CORTE VIOLETA, 575 6TH #306, 645 FRONT ST #911, 724 VALLEY AVE, 18 VIA CALANDRIA, 2130 POLK ST, 405 PARAISO, 800 THE MARK LANE #1908, 2434 MEADOW LARK DR, 1050 ISLAND #619, 9263 REGENTS RD #B301

HISTORY OF O'BYRNE TEAM SUCCESS

2014

Named "Top Agent" by Top Agent Magazine — Cover Story interview

Interviewed by CBS Channel 8 for innovative concept of Aerial VIP

Developed the Global Luxury Partnership for exposure and access for local clients

Joined with Architectural Division Head Jan Horn to expand marketing to architecturally significant homes

Featured speaker at *Power Your Future* event as leader in customer service in real estate

Honored as Top 50 Agents in San Diego & asked to speak on excellence in real estate alongside coach Tom Ferry

Asked to speak on customer service at the San Diego Convention Center to 3000 Realtors at the San Diego Association of Realtors Convention

Written up in San Diego Business Journal on Aerial VIP and innovation in real estate

2013

Expanded team with hands-on buyer's specialist Jon Engle

Opened a record number of winter escrows under Sotheby's Realty

Named Top 50 Realtors for the Downtown marketplace by *Downtown* San Diego News

2012

Expanded team with full-time listing manager Alina Mendoza

Approached nearly a quarter-billion dollars in lifetime team sales

Joined with Pacific Sotheby's International Realty

2011

Named Top Volume Agent for Troop Real Estate's San Diego office

Named Top Selling and Listing Agent for Troop Real Estate's San Diego office

Regular guest lecturer for the SDSU School of Business

Sponsor and partner of the SDSU Real Estate Society

President of LeTip International's local chapter - WIN LeTip

2010

Hired to manage Alta Community Service's \$40 million real estate fund

Opened Troop Real Estate's first San Diego office

Named Troop Real Estate's Top Producer

2009

Voted 'Best Realtor in La Jolla' by La Jolla Village News reader's poll

Speaker at University of San Diego's Homebuyer's Seminar

FDIC Registered Agent on Distressed Properties

REO-Mac certified

Certified Distressed Property Expert

RE/MAX Platinum Club

Expanded the team to 7 agents

2008

RE/MAX California's Top Producer panel speaker

RE/MAX International's Hall of Fame

RE/MAX Platinum Club

Expanded the team to 5 agents

2007

RE/MAX San Diego's Top Producer panel speaker

Ranked #15 Team in California/Hawaii for RE/MAX

RE/MAX Platinum Club

University of San Diego REI Young Leader

Expanded the team to 4 agents

<u>2006</u>

Urban Land Institute Young Leader Better Business Bureau

RE/MAX 100% Club

Expanded the team to 3 agents

2005

Quality Service Certified

Began team with Keke Jones

University of San Diego Real Estate speaker

RE/MAX Executive Club

2004

RE/MAX Premier Producer

Middleton Team Member, top 23 Team in the nation

Building Industry of San Diego award

Burnham-Moores University of San Diego award



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HOMES

WITH Extraordinary

LIVES







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Embracing the Tradition, Character and Equity of the Sotheby's Brand Name.

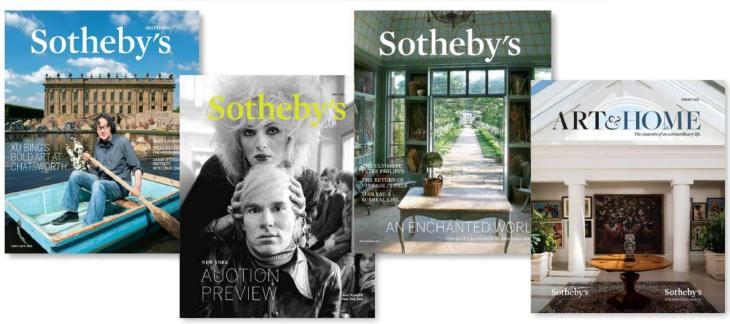




COLLABORATION

The collaboration between auction and realty utilizes a combination of unique and exclusive marketing efforts that provide targeted exposure to a coveted and influential audience.







GLOBAL REACH

With more than **16,000** independent sales associates in approximately **760** offices and **60** countries and territories.





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Media partnerships whose innovation, experience and international impact help drive awareness for the extraordinary properties our network represents while driving over **I billion media impressions** for the Sotheby's International Realty brand.

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THE WALL STREET JOURNAL.

ARCHITECTURAL DIGEST

FINANCIAL TIMES



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Our property advertising opportunities leverage many of the world's most well-known media publications to enhance local marketing initiatives and drive awareness in the global markets we serve.





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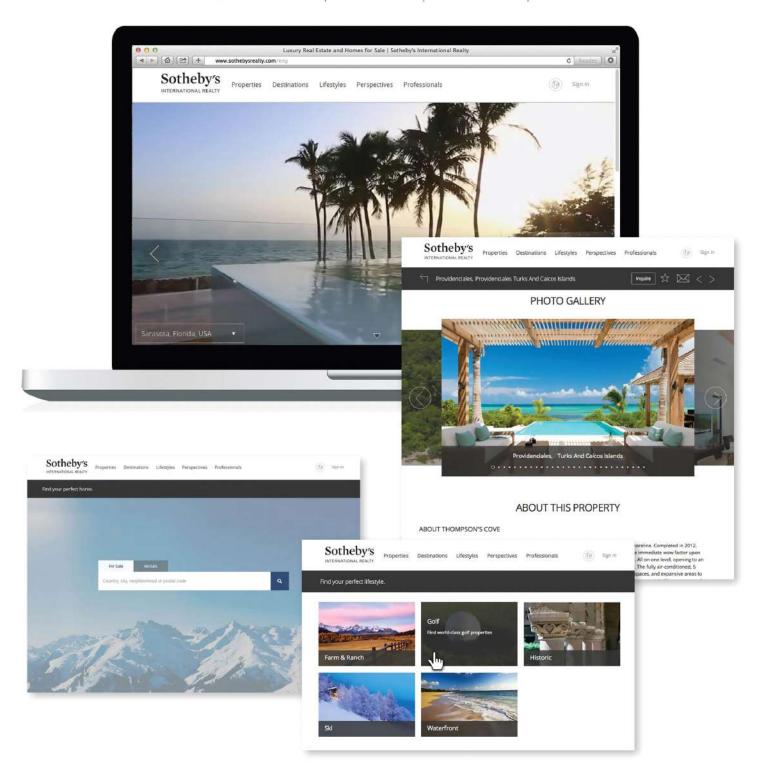


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SIR.COM

Properties may also be found on our network of interconnected, local focused and globally aware members' site.



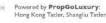


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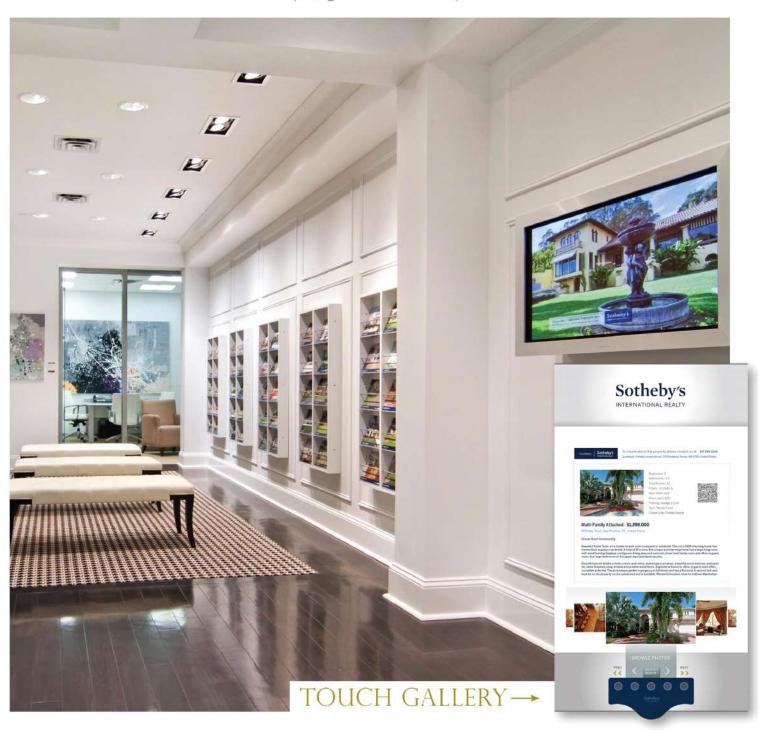






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To maximize the potential for your home to be found online, it is essential to have a strong search engine marketing strategy.





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Our exclusive global marketing partnerships are designed to create maximum exposure for your property.

All the resources that are available to me and my firm are utilized to present your home in an

EXTRAORDINARY
and
TARGETED MANNER.

