

Only at Compass:

A proven pre-selling strategy
Drive buyer interest and buzz
with Compass Coming Soon,
which affords prospective buyers
a glimpse of your home before it
officially comes on the market.

COMPASS









Why Compass?

Discover how we provide sellers with a rewarding experience, from start to signing.



Our platform

Developed entirely in-house, all of our technology is designed to sell your home faster and at a higher price point. We can track comparable properties, view your listing's traffic, gauge marketing performance — all at a moment's notice.

Our community

Locally, we're counted among the top five brokerages in every one of our core markets; meanwhile, our national presence and uniquely collaborative culture present agents with unlimited co-brokering and referral opportunities.

Our marketing

The 150+ members of our in-house marketing and advertising agency ensure that every home we represent is portrayed in its finest light across every platform — from eye-catching billboards and installations to stunning print materials and digital campaigns.

By the numbers

#1

Our rank as the country's largest independently owned brokerage

\$35 billion

Total value of homes sold to date across all Compass markets

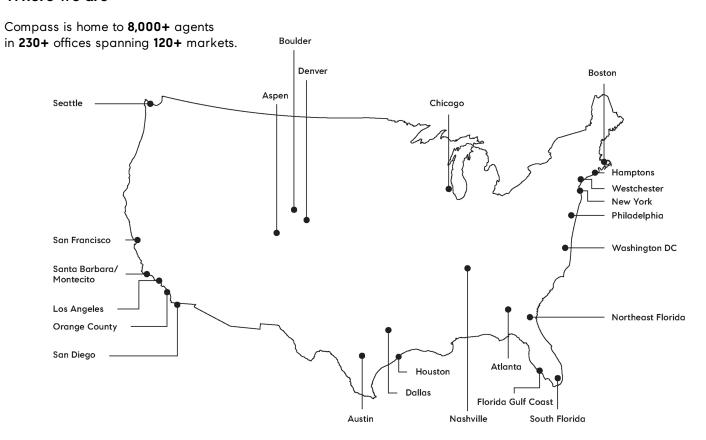
19

Average fewer days Compass listings spend on the market

\$1.2 billion

Capital raised at a \$4.4 billion company valuation

Where we are



Intelligent technology

Our products are each developed to simplify your sale at every turn.

Network tool

This tool analyzes your property across 350+ parameters, then identifies the brokers most likely to represent your buyer and establishes contact within minutes.

Insights tool

Assess the impact of marketing initiatives and view traffic to your listing page using this custom data dashboard — from anywhere, at any time.

Valuation tool

With the knowledge that your home receives peak attention in its first seven days on market, this tool accurately assesses its value to maximize buyer interest.

Global reach

7 million

Weekly audience across all company and agent social media channels

1.7 million+

Unique international users on Compass.com per year

3.8 billion

Annual impressions generated by international users

78

International syndication websites spanning 51 countries

