



y o m a n s
850 CENTRAL | *naples, fl*
SCHEMATIC PRESENTATION

...WHAT ARE THEY DOING

NAPLES SQUARE

YOUMANS
850 CENTRAL

NAPLES SQUARE
1030 3RD AVE. S.
NAPLES, FL 34102



- COMMUNITY AMENITIES
- COURTYARD DECK
 - PAVILION BAR WITH GAS GRILLS
 - HEATED POOL & SPA
 - GAS FIRE TABLE WITH SEATING
 - SECURE UNDER-BUILDING PARKING
 - BICYCLE STORAGE
 - RESIDENT STORAGE
 - FITNESS CENTER
 - CLUB ROOM WITH BAR, TVS & BILLARDS

ELEVEN ELEVEN CENTRAL

YOUMANS
850 CENTRAL



ELEVEN ELEVEN CENTRAL 1111 CENTRAL AVENUE NAPLES, FL 34102

COMMUNITY AMENITIES

- RESORT POOL W/ BEACH ENTRY & TWO LAP POOLS
- CABANA BAR & GRILLING AREA WITH LARGE SCREEN TVS
- HOT TUBS
- HAMMOCK LAWNS
- POOLSIDE CABANAS
- BOCCIE COURTS
- LIFESIZED CHESS
- 20,400 SF LANDSCAPED COURTYARD
- FENCED DOG RUNS
- PUTTING GREEN & YOGA LAWN
- FITNESS CENTER
- MASSAGE ROOMS
- ARCADE
- CLUB ROOM WITH BAR & CATERING KITCHEN
- BILLARDS & LARGE SCREEN TV
- RESIDENT'S ARCADE
- GUEST SUITES
- SECURE UNDER-BUILDING PARKING
- TWO PARKING SPACES PER RESIDENCE
- BIKE STORAGE

...WHO ARE WE *designing for*

TARGET MARKET

YOU MANS
850 CENTRAL



demographic | target market

- INVESTORS
- SEASONAL
- YOUNG PROFESSIONALS
- BLENDED



1

**Multi-
functional //**
flexible spaces, no
single-use spaces, less
can me more

private dining room
that duals as meeting
room, work space by
day lounge by night



2

Community //
home sizes are
shrinking and that
space is being offered
as community space

flexible common areas
for socializing with
friends and family, live-
work-play, constructive
collisions, event design



3

Flex Work //
1 in 5 people work from
home once per week

we spaces, collaborative
work environments,
together but separate,
smart | virtual
conference, leasable
offices



4

Local //
40% prefer supporting
local and having a home
grown “giving back”
experience

story, reclaimed
vintage, details +
culture, local roasted
coffee, community
partnerships



5

Furry Friends //
68% of households own
a pet

pet spa | grooming,
locally baked pet treats,
doggie daycare,
concierge vet services,
pet vending, outdoor
pet shower, pet parks,
dog drinking fountain

...A STORY *to tell*

The *neighborhood*

“ We build our story from **history**;
which influences our design,
and *drives the artistic vision*. A
historically aware space helps to
establish the **connection** to the
location. Through an
understanding of history we
create a **neighborhood identity**
and *foster a sense of belonging*. ”

- CID DESIGN GROUP





about *naples*

through embracing the rich roots of the south florida lifestyle, naples florida has quickly become one of the most desired destinations in the nation! initially a destination which saw a heavy influx of tourism during the winters, naples has grown to a fulltime destination; with thriving businesses, restaurants and shops. the “new naples” believes in celebrating fresh ideas; while maintaining the undeniable draw of an endless summer one can only relate to florida.

up until the early 1800s naples remained almost completely untouched. looking to purchase land off the coast of florida, louisville senator, general john s. williams sent a u.s. survey down to southwest florida.

upon seeing the coast of naples the men thought they had found paradise, and reported this back to williams. he immediately began purchasing and selling land lots in the area and used naples as a reprieve for his family during the tough winters of the north. although it is unknown how naples officially got its name there are two main theories: one claiming that the name was chosen due to the strong resemblance to the italian riviera, the other is that the name was inspired by john milton’s “paradise lost”. regardless of how the name came to be, naples has come to be associated with not only a location but a lifestyle.

the draw to naples has always been its ability to embrace the timeless charm and character of old florida; and maintain its natural environment. we are living the history of naples today as we define the new generation.

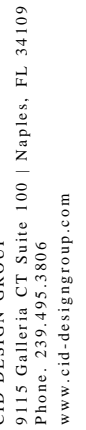
look | feel



COASTAL URBAN

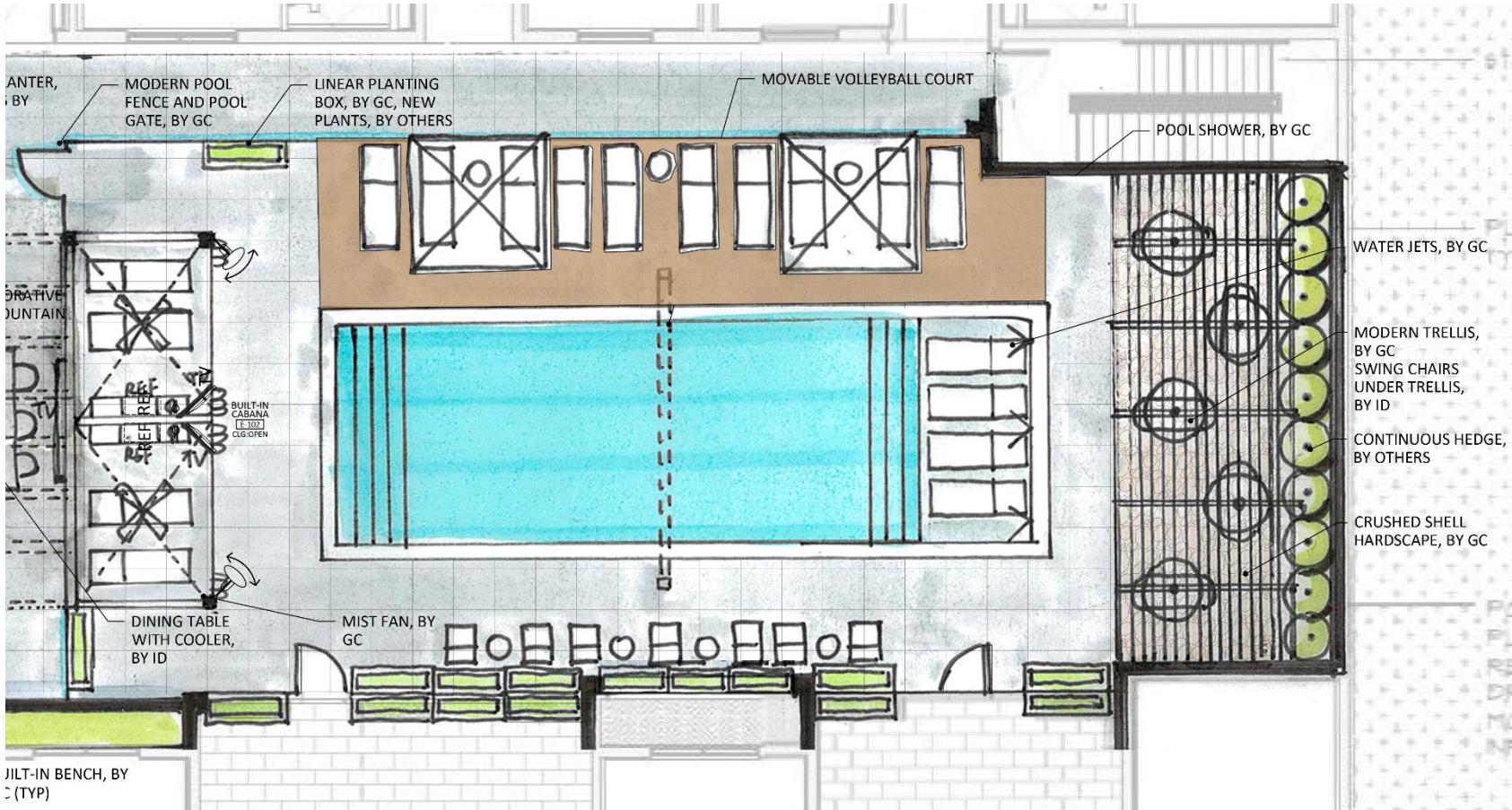
POOL & COURTYARD

Y O U M A N S
850 CENTRAL



POOL CONCEPTS

YOU MANS
850 CENTRAL



- KEY FEATURES
- private cabanas
 - in pool lounge
 - swing chairs
 - pool jets
 - planters
 - crushed shell



CID DESIGN GROUP
9115 Galleria CT Suite 100 | Naples, FL 34109
Phone: 239.495.3806
www.cid-designgroup.com

850 CENTRAL | naples, fl

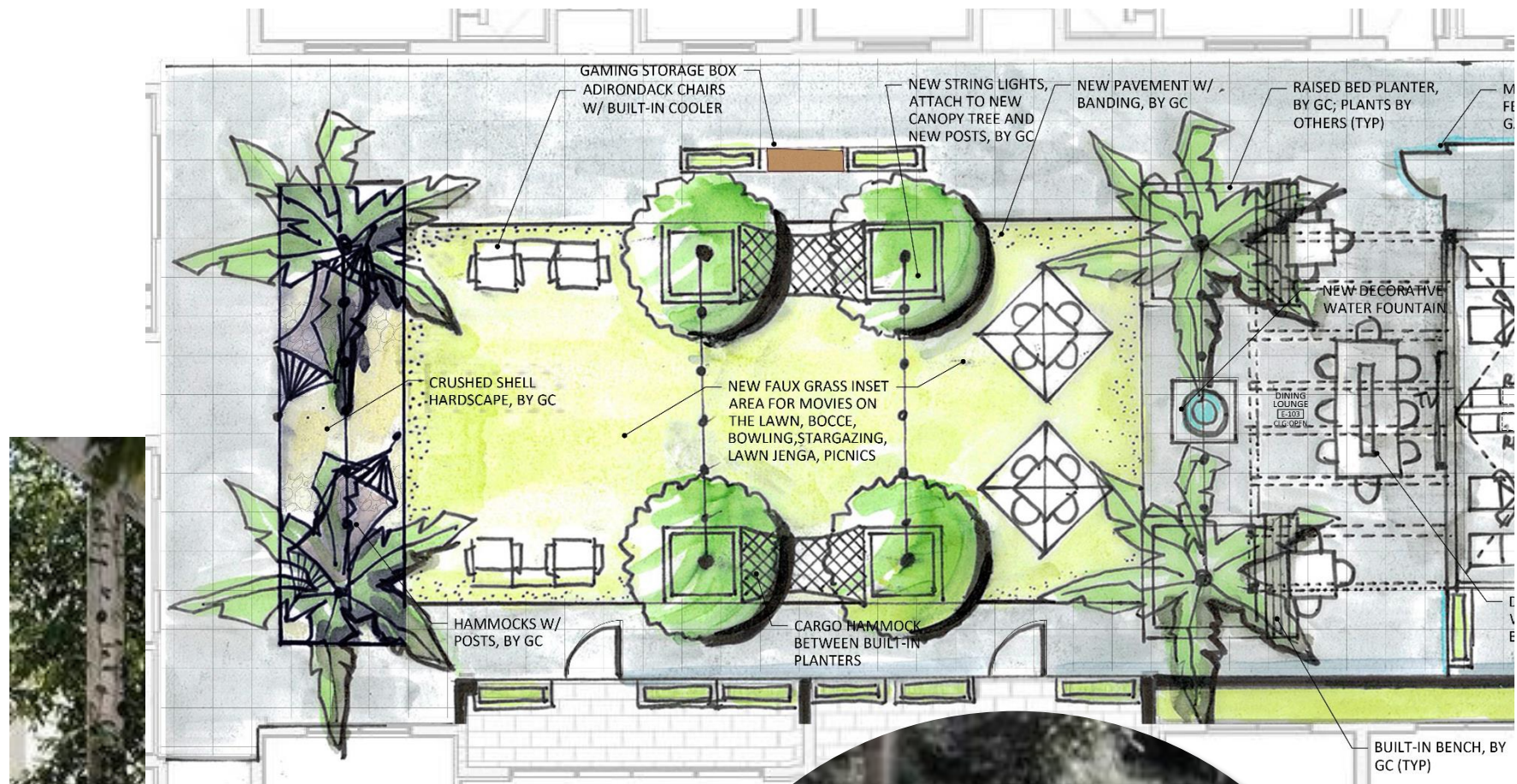
SCHEMATIC PRESENTATION

08.28.18

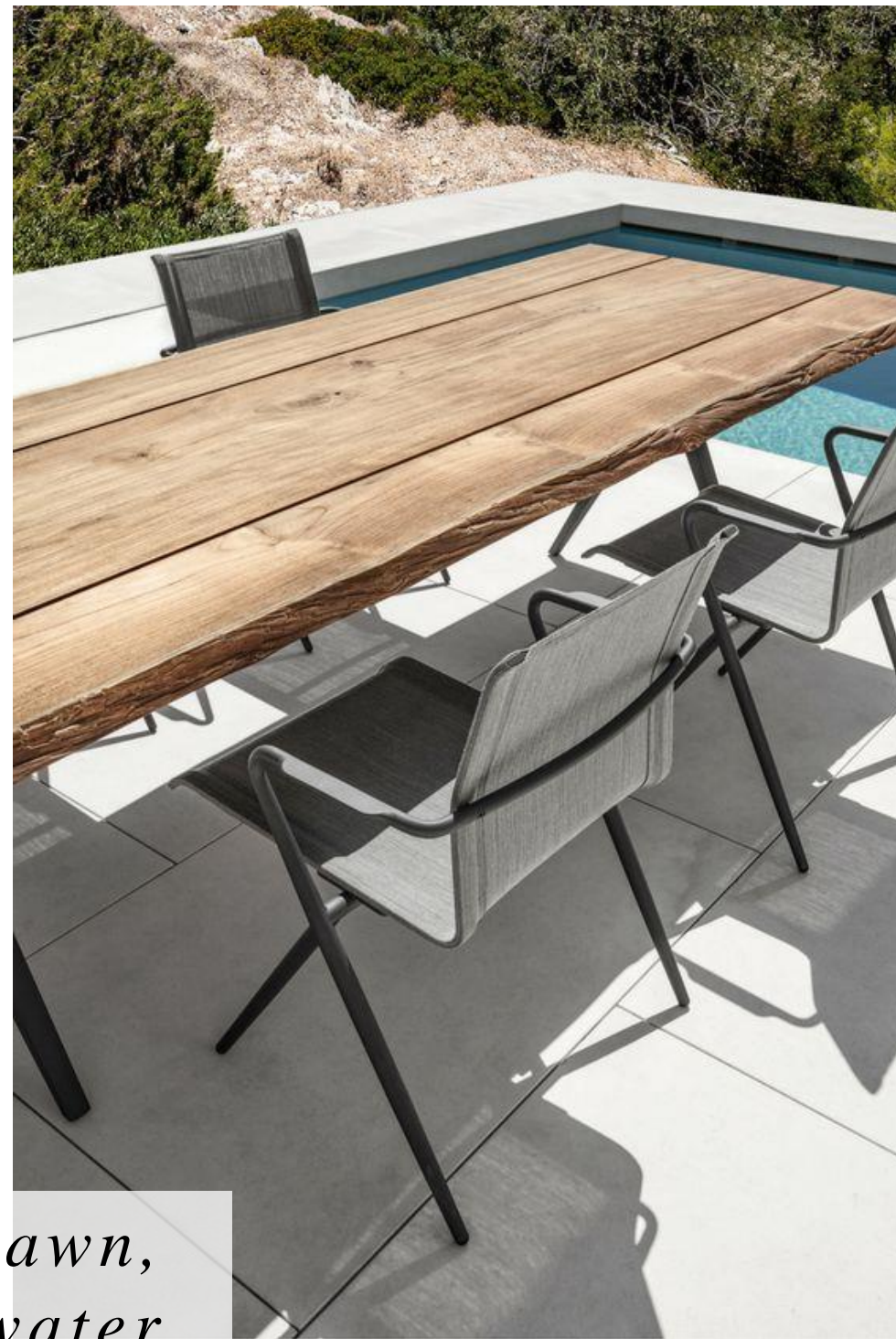
POOL CONCEPTS

YOU MANS
850 CENTRAL





*lounge spaces with flex lawn,
gathering tables, water
feature + string lighting*





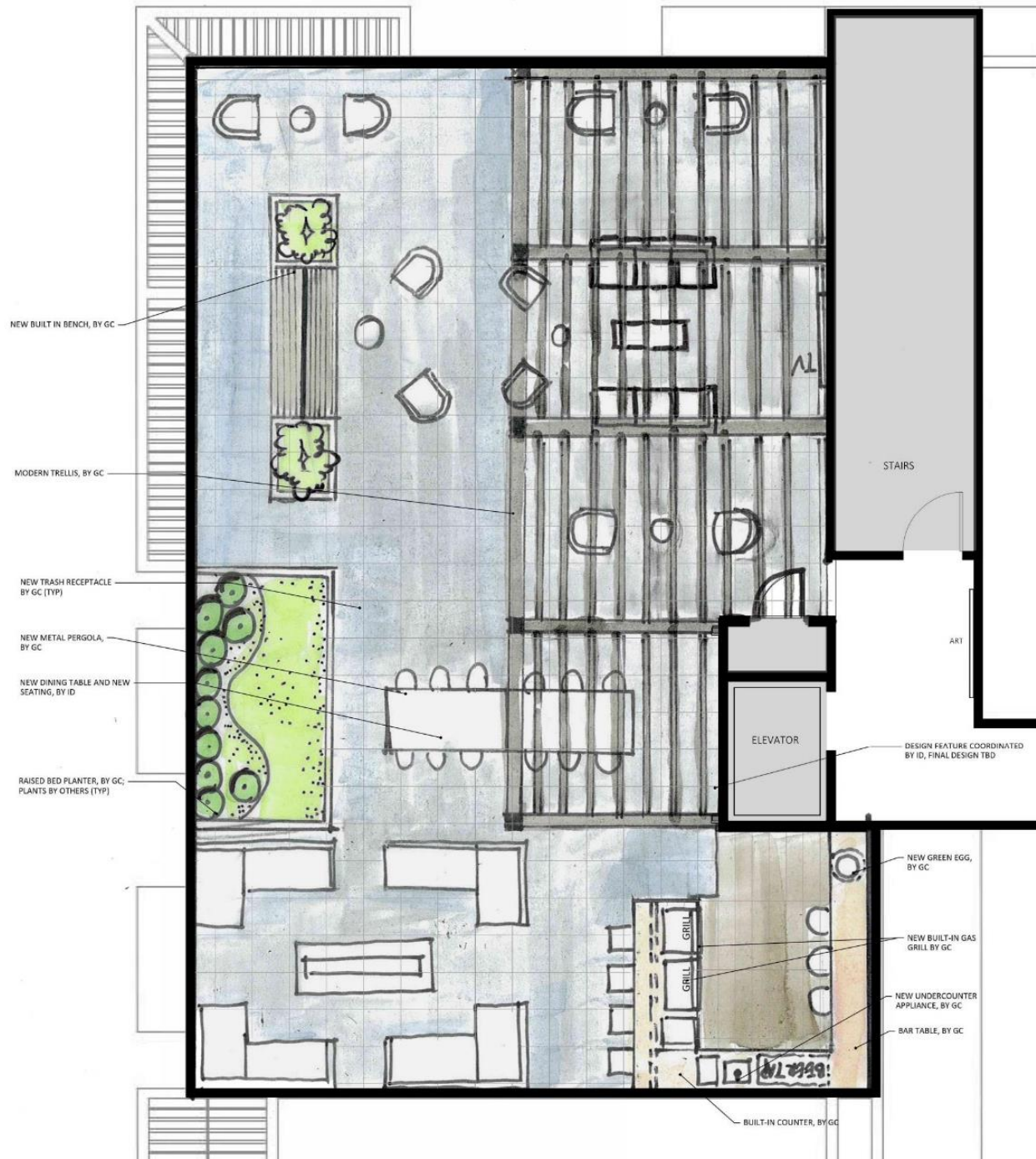
- OUTDOOR LOUNGE
- hammocks
 - lounge seating
 - gathering table
 - lawn games
 - chairs with coolers



ROOFTOP

ROOFTOP CONCEPT PLAN

YOUMANS
850 CENTRAL

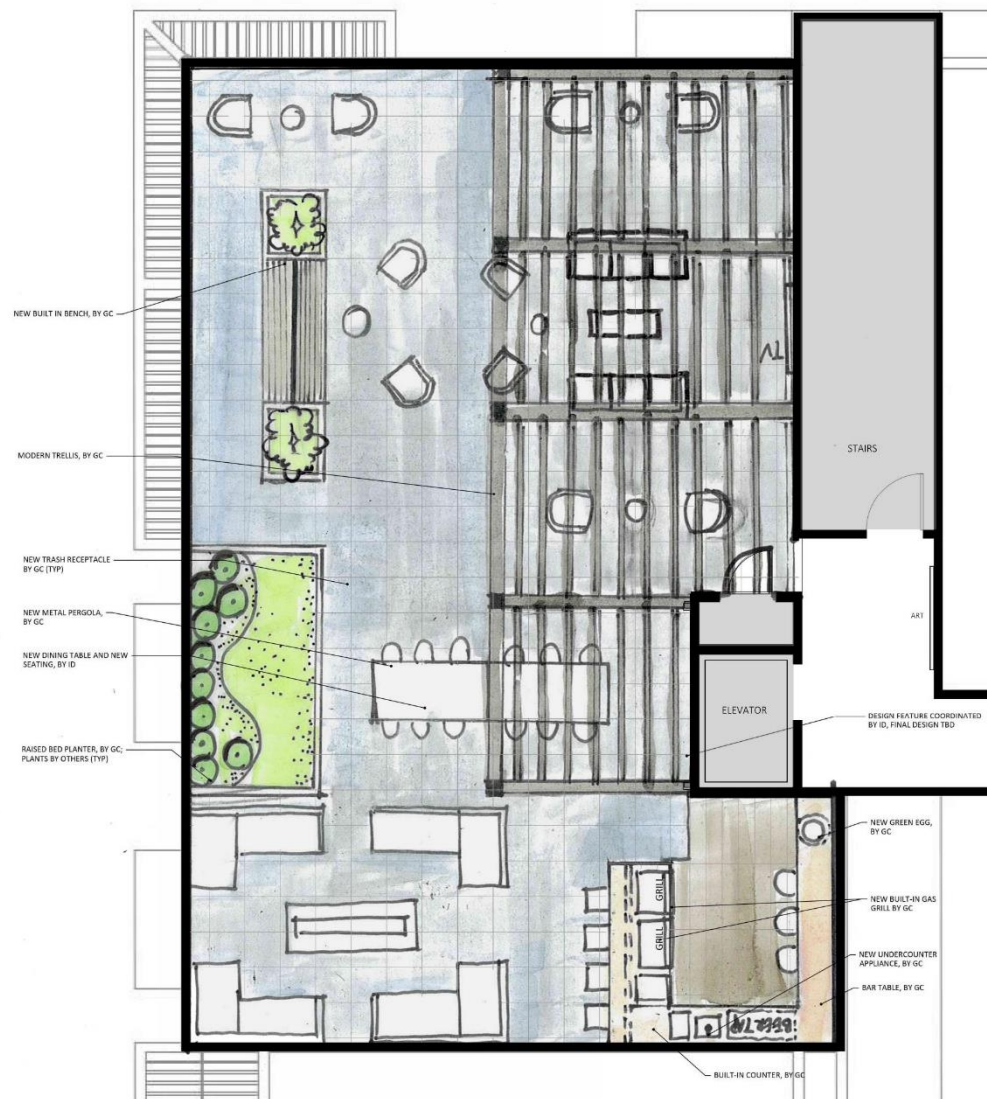


ROOFTOP CONCEPTS

YOU MANS
850 CENTRAL

KEY ELEMENTS

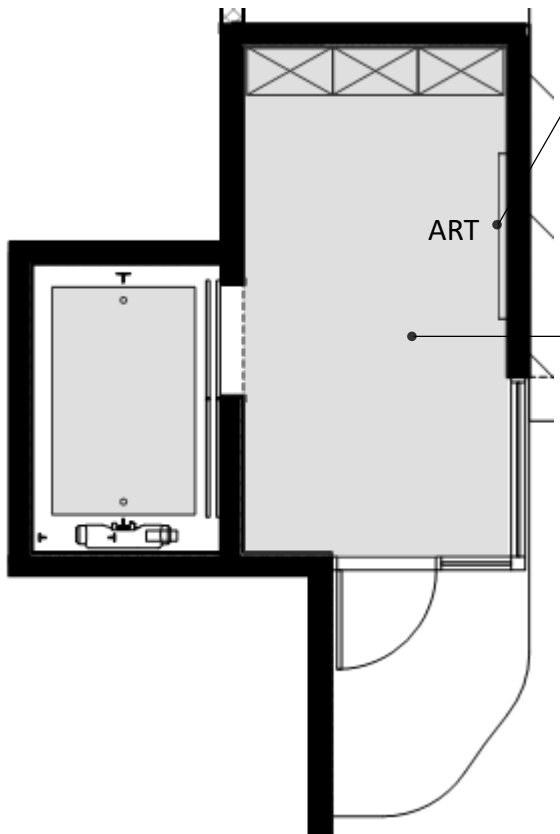
- firepit with built in seating
- outdoor kitchen with grill
- tv lounge
- various seating
- planters & garden
- trellis for shade





*outdoor grilling + green egg,
gathering tables for dining &
entertaining*

ELEVATOR LOBBY



ART GALLERY
WALL (TYPICAL AT EACH
FLOOR)

ART

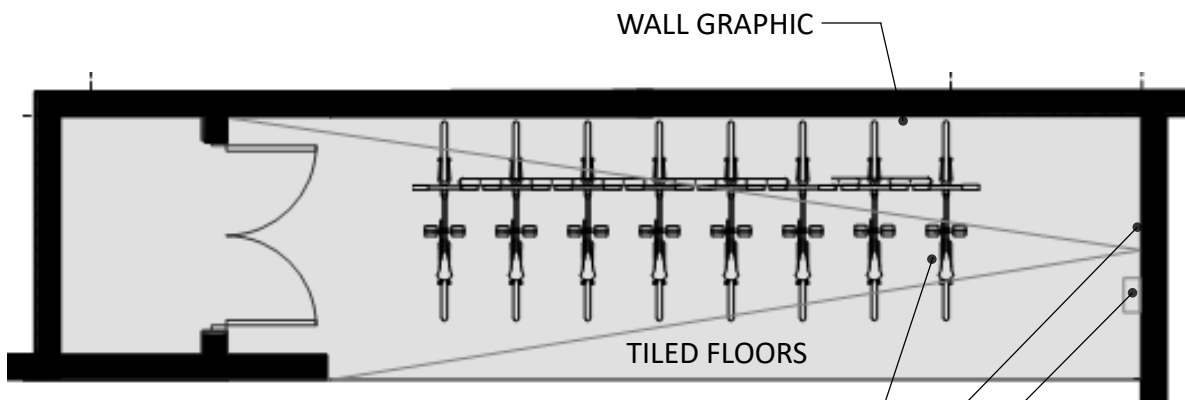
CONCRETE LOOK PORCELAIN
TILE FLOORS AT LOBBY &
ELEVATOR



BIKE & PET WASH

BIKE & PET WASH

YOU MANS
850 CENTRAL



CID DESIGN GROUP

c r e a t i n g s p a c e s t h a t m o v e p e o p l e